

<b>Title of Report:</b>	<b>Taxi Demand Survey</b>
<b>Report to be considered by:</b>	Licensing
<b>Date of Meeting:</b>	15 <sup>th</sup> March 2011
<b>Forward Plan Ref:</b>	

**Purpose of Report:** To discuss the Draft Report commissioned by the Council on a Taxi Demand Survey

**Recommended Action:** None

**Reason for decision to be taken:** N/A

**Other options considered:** N/A

**Key background documentation:** West Berkshire Hackney and Private Hire Survey January 2011

The proposals contained in this report will help to achieve the following Council Plan Priority(ies):

- CPP1 – Support our communities through the economic downturn** – to alleviate the impact on different communities and individuals who find themselves out of work and/or disadvantaged
- CPP2 – Raise levels of educational achievement** – improving school performance levels
- CPP3 – Reduce crime and the fear of crime**

The proposals will also help achieve the following Council Plan Theme(s):

- CPT1 - Better Roads and Transport**
- CPT2 - Thriving Town Centres**
- CPT3 - Affordable Housing**
- CPT4 - High Quality Planning**
- CPT5 - Cleaner and Greener**
- CPT6 - Vibrant Villages**
- CPT7 - Safer and Stronger Communities**
- CPT8 - A Healthier Life**
- CPT9 - Successful Schools and Learning**
- CPT10 - Promoting Independence**
- CPT11 - Protecting Vulnerable People**
- CPT12 - Including Everyone**
- CPT13 - Value for Money**
- CPT14 - Effective People**
- CPT15 - Putting Customers First**
- CPT16 - Excellent Performance Management**

The proposals contained in this report will help to achieve the above Council Plan Priorities and Themes by:

There are no proposals at this time

Portfolio Member Details	
Name & Telephone No.:	Councillor Hilary Cole - Tel (01635) 248542
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Date Portfolio Member agreed report:	3 <sup>rd</sup> March 2011

Contact Officer Details	
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### Implications

<b>Policy:</b>	There is no council policy on this subject
<b>Financial:</b>	None known If there are any financial implications contained within this report this section <b>must</b> be signed off by a West Berkshire Group Accountant. Please note that the report cannot be accepted by Policy and Communication unless this action has been undertaken.
<b>Personnel:</b>	None
<b>Legal/Procurement:</b>	N/A
<b>Property:</b>	N/A
<b>Risk Management:</b>	N/A
<b>Equalities Impact Assessment:</b>	Not required Where a decision is required, Policy and Communication are not able to accept your report without an EIA being completed. These should be sent to P&C along with your report and should be copied to the Principal Policy Officer (Equality & Diversity). For advice please contact Principal Policy Officer (Equality & Diversity) on Ext. 2441.
<b>Corporate Board's Recommendation:</b>	To be completed after the Corporate Board meeting.

**NOTE: The section below does not need to be completed if your report will not progress beyond Corporate or Management Board.**

<b>Is this item subject to call-in?</b>	Yes: <input type="checkbox"/>	No: <input checked="" type="checkbox"/>
If not subject to call-in please put a cross in the appropriate box:		
The item is due to be referred to Council for final approval		<input type="checkbox"/>
Delays in implementation could have serious financial implications for the Council		<input type="checkbox"/>
Delays in implementation could compromise the Council's position		<input type="checkbox"/>
Considered or reviewed by Overview and Scrutiny Commission or associated Task Groups within preceding six months		<input type="checkbox"/>
Item is Urgent Key Decision		<input type="checkbox"/>

# Executive Summary

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## **1. Introduction**

- 1.1 The Licensing Committee commissioned a taxi demand survey to be carried out by Halcrow Group Ltd in the latter part of 2010.
- 1.2 The report was intended to survey the current position with regard to taxi provision within West Berkshire District.
- 1.3 A draft of the report has now been published and has been sent to Members of the Committee and the Chairmen of the 2 recognised taxi associations.

## **2. Proposals**

- 2.1 Members and the trade to hold a preliminary discussion on the report and its outcomes.

## **3. Conclusion**

- 3.1 Discussion is imperative prior to the implementation, or not, of the recommendations contained in the report.

# Executive Report

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## 1. Introduction

- 1.1 The report commissioned by West Berkshire Council and funded jointly by the taxi trade and the Council has now been published in draft form.
- 1.2 In order to fully consider the implications of the report, if any, it is important that at least a preliminary discussion is held in open format, followed by any more detailed discussions on the reports content between officers and the trade.
- 1.3 Due to the length of the report, it has not been submitted as an appendix to this report. Instead the full report has been sent by e mail to all Licensing Committee Members and to the Chairs of the 2 taxi associations.

## Appendices

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\*There are no Appendices to this report.

## Consultees

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**Local Stakeholders:** All taxi licence holders

**Officers Consulted:** Paul Anstey

**Trade Union:** None